MIDWEST AG-INDUSTRIES EXPOSITION

McLean County Fairground…. Bloomington, Illinois - August 26-27, 2026

Sponsored by: **Illinois Fertilizer & Chemical Association, Inc. (IFCA)**
Phone: (309) 827-2774

OFFICIAL RULES AND REGULATIONS

1. **Contract for Space**. The Illinois Fertilizer & Chemical Association, Inc. (IFCA) sponsor of the Exposition shall determine the eligibility of any firm or product for exhibition and/or demonstration. The application for Exhibit Space, after acceptance and acknowledgement by the IFCA, shall constitute a contract for the right to use the Space assigned.

2. **Assignment of Space**. Exhibit Spaces will be provided as shown on the plan insofar as possible. The IFCA reserves the right to make changes at any time in the location, size and display limits of any Space if this is in the best interest of the Exposition.

   Exhibits may not interfere with traffic to exhibits of others. Roads are under control of the IFCA and may not be used for exhibits.

3. **Terms of Payment**. Full amount of Space Rental payable upon submission of the Contract to IFCA. Any space unoccupied at the opening of the Exposition may be rented or used by the IFCA without obligation or refund.

4. **Use of Exhibit Space**. No exhibitor may sublet, assign or apportion any part of the Space assigned, or represent, advertise or distribute literature for the product or services of any other firm or individual except as approved in writing by General Chairman of the Exposition Committee.

5. **Purpose of the Exposition**. The Exposition is held for the purpose of informing and educating Exposition visitors regarding the characteristics and uses of the products, equipment, and services displayed or demonstrated.

6. **Restrictions**. The IFCA reserves the right to restrict exhibits before or during exhibit hours, which, because of noise, method of operation, or any other reason becomes objectionable or otherwise detracts from or is out of keeping with the characteristics of the Exposition as a whole.
7. **Conduct**. The operation of sound movies, record players, loud speakers or any other noise-creating devices shall be held to a noise level that will not interfere with other exhibitors.

   All demonstrations, interviews and other exhibit activities shall be conducted so as not to infringe on the rights of other exhibitors or offend Exposition visitors.

   If conditions due to inclement weather occur, the MAGIE Committee reserves the right to discontinue demonstrations in the designated areas.

8. **Care of Exhibit Space**. Exhibitors are requested to keep their Space orderly and generally clean. The Grounds Committee will provide assistance if needed. **Absolutely no rock is allowed on the show grounds.**

9. **Registration**. Each Exhibitor will be provided with complimentary passes based on their booth size (minimum of 2 passes; maximum of 12 passes).

10. **Official Decorator**. The official contractor at the Exposition is:
    Peoria Expo
    201 SW Jefferson Avenue
    Peoria, IL 61602
    Phone: (309) 680-3764
    Peoria Expo will inform exhibitors when and where to consign shipments for the Exposition.

11. **Liability and Insurance**. The IFCA will provide security during the Exposition, and take reasonable precautions to safeguard Exhibitor's property.

    Otherwise, it is understood and agreed that neither the Farm Bureau (owner of the site of the Exposition), nor the Illinois Fertilizer & Chemical Association, Inc. (sponsor of the Exposition), shall have any responsibility or liability for loss or damage to the property of the Exhibitor or liability on account of personal injury to any official, agent, employee or representative of the Exhibitor. The Exhibitor, by making application or accepting Exhibit Space, agrees that it shall be solely responsible for any loss or damage to its property occasioned in any way related to its Exposition and for any injury to its personnel in any way related to the Exposition.

    And in consideration of the assignment of Exhibit Space, the Exhibitor agrees to indemnify and hold harmless the Illinois Fertilizer & Chemical Association, Inc., (The Exhibition sponsor), and the Farm Bureau (owner of the site of the Exposition), from any and all liability, costs and expense (including attorney's fees) on account of damage to personal property and personal injury resulting in any manner connected with the Exhibit display and/or demonstration to be performed by the Exhibitor in the Space contracted for.

12. **Installation and Removal of Exhibits**. Setting up of exhibits can begin at 7 a.m. on Monday, August 24, 2026. The show begins on Wednesday, August 26. All exhibits must be in place by 8:00 p.m., Tuesday, August 25, 2026.

    All Exhibitor's materials and equipment MUST NOT BE REMOVED before 2 p.m., Thursday, August 27, and MUST BE REMOVED from the Exposition site (including trash, etc.) by 1 p.m., Friday, August 28, 2026.

13. **Agreement to Rules**. The foregoing Rules and Regulations become a part of the Contract between the Exhibitor and the Illinois Fertilizer & Chemical Association, Inc. (sponsor of the Exposition). The IFCA has the full power of interpretation and enforcement of these Rules and Regulations.

    Exhibitors or their representatives who fail to observe these conditions of the contract or who, in the opinion of the Exposition Committee and the IFCA, conduct themselves unethically, may be dismissed from the Exposition without refund or other appeal.

14. **Certificate of Insurance.** Each exhibitor agrees to furnish the IFCA (Exposition sponsor) a certificate evidencing bodily injury and property damage liability insurance in force during the week of the show naming the IFCA as an additional insured to the amount of at least $1,000,000.00. Said certificate of insurance to be furnished on or before August 1st of the show year.